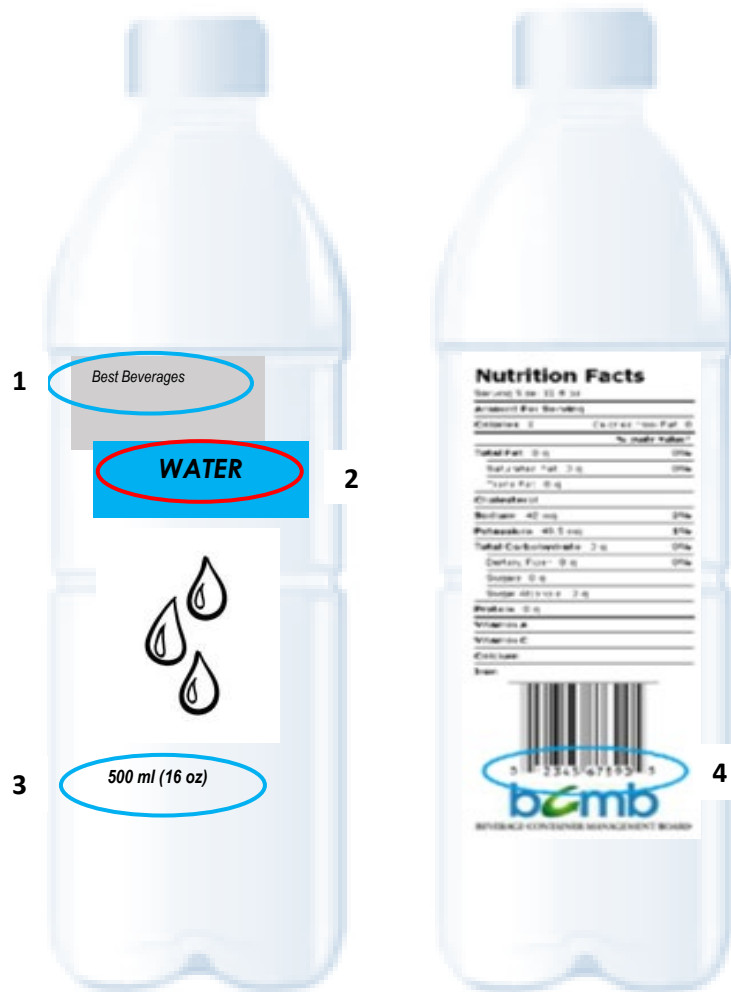Having complete, accurate and updated images for each beverage container is essential as referring to these images is the most efficient way for Alberta Depots to verify whether a beverage container is registered. Missing, outdated, or inaccurate images may cause confusion and prevent the SIMS Portal from assisting consumers and depots.

Please ensure the images you upload to the SIMS Portal meet the necessary standards as outlined below:

1. Front, back, and bottom images of the container showing:
   - Product brand
   - Product flavour
   - Container size
   - Container material
   - UPC (if applicable). The beverage container recycling industry is a UPC based system, where UPCs are relied on as unique identifier to an efficiently confirm container registration and recyclability within Alberta. If your containers do not have a UPC, please visit the GS1 Canada website for more information on obtaining UPCs or contact the BCMB registrations team to discuss options for proceeding with container registration.
   - If the container is made of plastic, an image of the recycling symbol/resin identifier (usually molded into the bottom or side bottom of the beverage container).
   - If the labelling is not in English, and an English label is being added, please provide an image showing the label and ensure it does not cover the UPC.
   - Flat-lay label images are acceptable in the absence of images of the actual container as long as the above information is located on the label. In these cases, please inform the Registrations Team of your intention to send images of the actual container once available.

2. Please ensure images are of the individual beverage container(s) not multi-packs or packaging. Since individual beverage container(s) are returned to Alberta Depots, we require images of the individual beverage container(s) within the pack, not the pack itself.

3. Unedited and uncompressed images are preferred to prevent loss of image quality.

4. Please ensure all the images you are uploading are under 10mb total in size.

5. Ensure file names do not contain any special characters.

6. Images are in of the following acceptable formats: .gif, .jpg, .jpeg, .bmp, .png

The BCMB cannot approve a beverage container registration without the required information noted on the images as it is how we confirm registration information. In these cases, the BCMB will contact the registrant to acquire the required images.

Please contact registrations@bcmb.ab.ca with any questions or if you need assistance with your registration.

![bGmb logo]

1 *Best Beverages*

WATER **2**

3 *500 ml (16 oz)*

Nutrition Facts

4

5

1. Brand
2. Flavour
3. Size
4. UPC (if applicable)
5. Resin (material) identifier